



# KLEIN *Barnum*

*decoding human  
interaction*

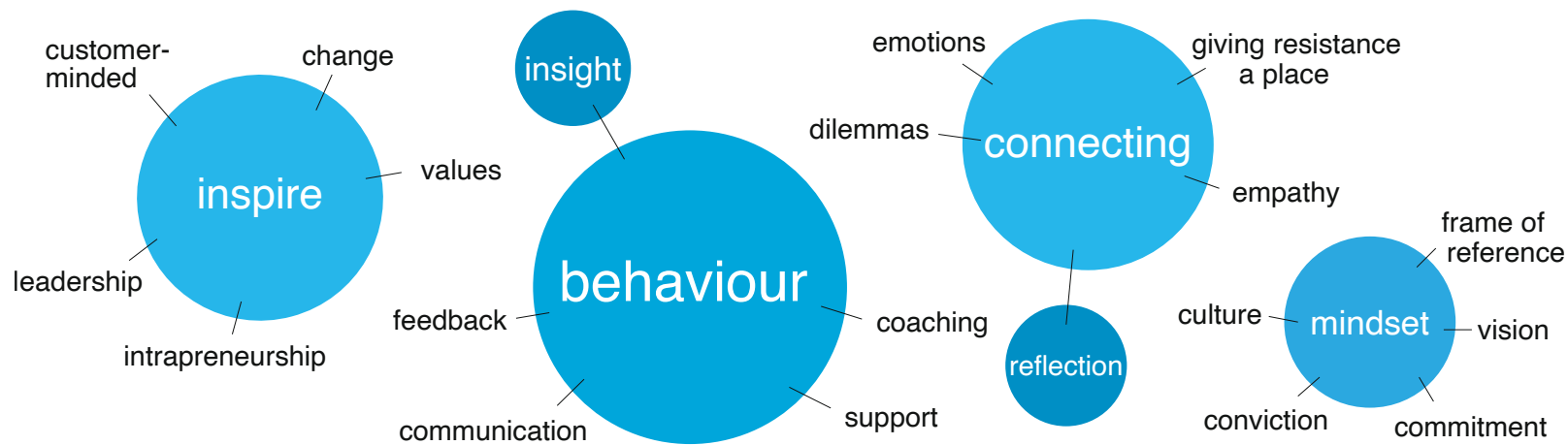
SENSIBILISE  
+ TRAINING

THEATER

PRACTICAL SIMULATIONS

WORKSHOPS

VIDEO



**Klein Barnum** (°1992) consists of a team of more than 50 professional actors and moderators, in English, Dutch or French. All of them have received a specific training, supplemented with level-up sessions. Bringing so many different talents together, that demands **strong principles**.

## SEEING SHARPER, EXPERIENCE INTENSIVE, AWARE LEARNING, REMEMBERING LONGER

This results in training programmes at the cutting edge of **recognition, experience and reflection**.

Our **theatre and video productions** deal with:

- general communication skills
- strategic messages
- sensitive issues

Our **workshops and practical simulations** offer a wide variety of learning styles. They offer participants insight into and access to skills through concrete practical situations and inviting work methods.

## YOUR GUARANTEE FOR A SUCCESSFUL PROJECT

Our work methods are aimed at really reaching people. Through our theatre background we look at things from a particular perspective: 'we hold a mirror up to nature'.

- **Empathy as a basic attitude**  
Essential to understand your objective with our custom-made theatre. A lever for participants to reach understanding during our workshops.
- **Humour as a catalyst**  
Humour can move mountains, and open minds. It does not prevent us from pursuing learning goals in earnest.
- **Didactic-based programs**  
With generally accepted theoretical and psychological models.
- **A people-oriented and accessible style**  
This helps us to find the right tone, custom-made to each audience. Respectful, non-didactic and inviting.
- **The conviction in the potential of each individual.**



## INTERACTIVE THEATRE

**NEW** **HYBRID WORKING**  
right to disconnect - value of connection

**NEW** **LEADERSHIP & INTERACTION**  
4 keys to intrinsic motivation

**WELLBEING - RESET THE MINDSET**  
a theatre performance as anti-stress vaccine

**CHANGEZ - THE GAME OF CHANGES**  
sensibilising to constructive participation

**VALUES**  
sleeping beauties?

**INTRAPRENEURSHIP**  
all aboard?

**E-MAIL CULTURE**  
the mailman always thinks twice

**NOT LIKE THAT, LIKE THIS... BETTER NETWORKING**  
all your pitfalls, fortunately also tips & tricks

**NEW** **WELCOME FEEDBACK** **OPTION: REFRESH**  
towards a constructive feedforward culture

**NEW** **DISABILITY INCLUSION AT WORK**  
raising awareness for managers & executives

**ETHICAL DILEMMAS**  
theatre & debate - code of deontology and integrity

**SAFETY UNDER PRESSURE**  
a serious message with a sense of humour

**DEALING WITH DIVERSITY**  
keys to a solution-oriented approach

**RESPECT**  
raising awareness for municipal services

**SELLING = GIVING<sup>4</sup>**  
the mindset of the 'born natural' salesperson

**TOWARDS A GENDER BALANCED CULTURE**  
too tough, too soft: never just right



**NEW** **TEAMSPIRIT REPAIR CAFÉ** **OPTION: REFRESH**  
eye-opener around transgressive behaviour

**CARE** **OPTION: REFRESH**  
customer centricity on stage

**SAFETY - THE SEQUEL**  
follow-up on 'Safety under pressure'

**HOSPITALITY**  
patient-centered communication

**SAY YES ... TO RESIDENTS**  
working 'resident-oriented' and 'demand-driven'

**10 TACTICS OF POWER**  
influencing interaction

**ADDICTION AT WORK**  
how to start talking about it?



**VIDEO  
TRAINING FILMS**

with surprising scenarios and actors

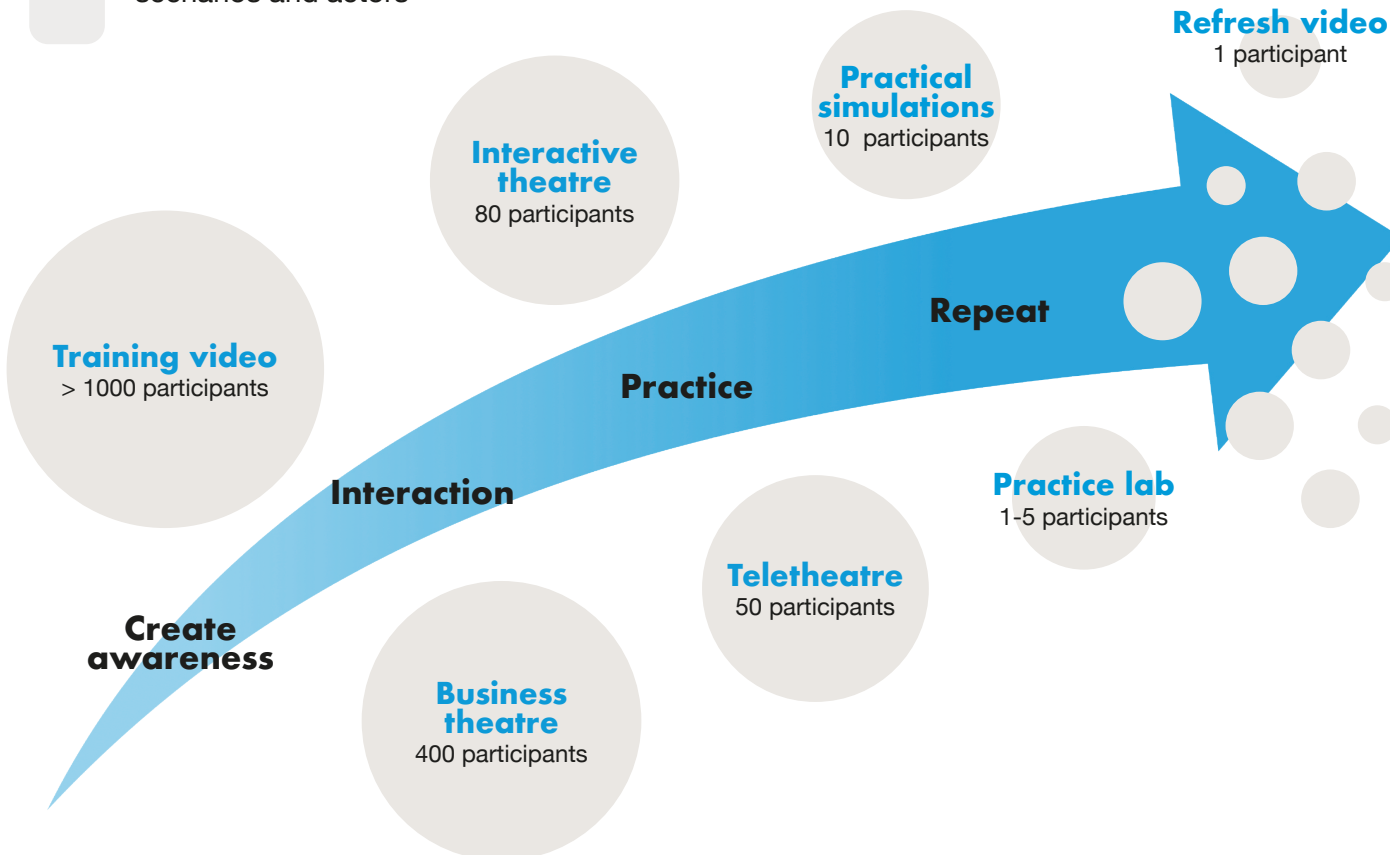
**PRACTICE LAB  
WITH TRAINING ACTOR**

the power of real life simulations  
experimenting in a safe environment



**PRACTICAL SIMULATIONS  
REAL-LIFE PRACTICE SITUATIONS**

for trainers, professional actors  
at the service of your trainings



**WORKSHOPS**

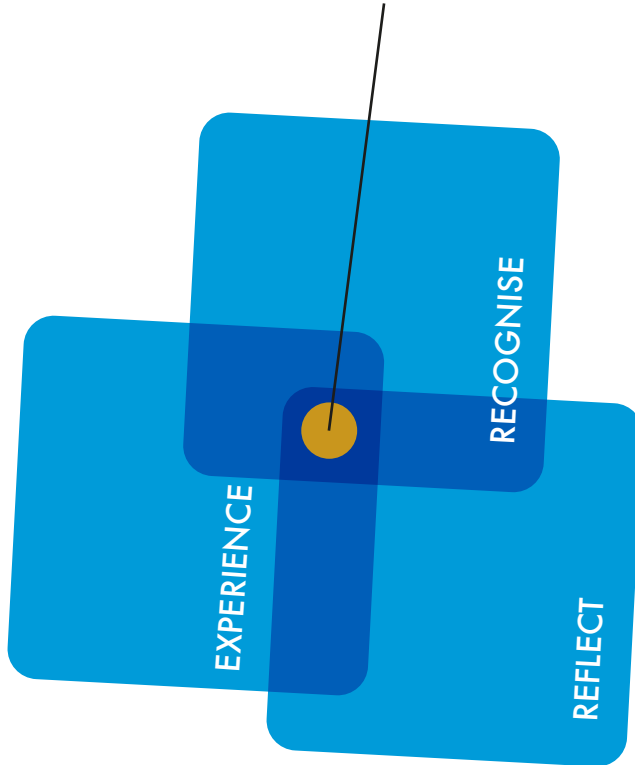
- SPEAKING IN PUBLIC I & II**  
let yourself be directed to more impact
- DEALING WITH DIVERSITY**  
workshop for managers
- CHANGEZ WORKSHOP**  
motivating in times of change



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INSIGHT



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